

Organized by:



THE MIDDLE EAST LEADING TRADE FAIR  
THE 12<sup>th</sup> INTERNATIONAL EXHIBITION OF HEATING, COOLING, VENTILATING,  
AIR-CONDITIONING AND REFRIGERATING

# IRAN HVAC&R

TEHRAN INTERNATIONAL PERMANENT FAIRGROUND  
16 - 19 OCT. 2013

[WWW.IRANHVAC.COM](http://WWW.IRANHVAC.COM)

YOU WILL FIND THE MOST FAMOUS AND WELL-KNOWN BRANDS OF THE FOLLOWING INDUSTRIES,  
PARTICIPATED IN THE 12<sup>th</sup> IRAN HVAC EXHIBITION:



# 2013

WE ARE PRESENTING YOU THE TOP BRANDS OF FOLLOWING FOUR GREAT INDUSTRIES,  
JUST INSIDE IRAN HVAC&R EXHIBITION:

- ▶ INSTALLATION
  - ▶ HVAC INDUSTRY
  - ▶ REFRIGERATING INDUSTRY
  - ▶ BATHROOM EQUIPMENT
- TEHRAN INTERNATIONAL PERMANENT FAIRGROUND  
16 - 19 OCT. 2013



Climate Data for Tehran

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
Recording high °C	19.6	23.0	28.4	32.4	37.6	41.0	43.0	42.0	38.0	33.4	26.0	21.0	43.0
Average high °C	7.9	15.4	15.4	22.1	27.6	33.8	36.7	37.3	26.4	16.2	10.0	22.7	
Average low °C	-0.4	1.2	5.4	11.2	16.1	20.9	23.0	23.3	19.3	13.3	6.7	1.7	11.9
Recording low °C	-15.0	-13.0	-5.0	-4.0	2.4	5.0	14.0	13.0	9.0	2.8	-7.0	-13.0	-15.0
Precipitation mm	34.6	32.2	10.8	30.7	15.1	3.0	2.3	1.8	1.1	10.3	26.0	34.0	232.6

IRAN HVAC&R

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**The Middle East Leading Trade Fair**  
**The 12<sup>th</sup> International Exhibition Of Heating, Cooling, Ventilating, Air-Conditioning And Refrigerating**

**October 16 - 19, 2013**

Tehran International Permanent Fairground

Organized by :  
 Nama Negar Co.

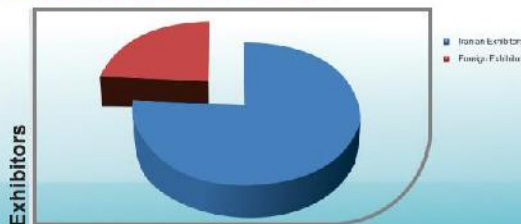
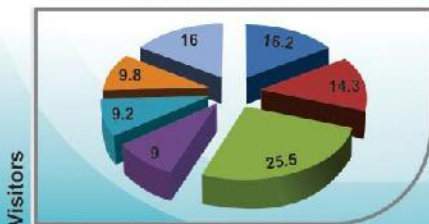
In Cooperation with :  
 Trade Promotion Organization of Iran (T.P.O)  
 Iran International Exhibition Co. (I.I.E.C)

**Executive report of 2012 Iran HVAC&R Exhibitions:**

2012 Iran HVAC & R exhibition was organized at the total space of 22400 SQM, by the almost 10 percent of growth in the total number of exhibitors, while 421 exhibitors from 25 different countries as USA, Italy, Germany, Turkey, Taiwan, Slovakian, Canada, Malaysia, Sweden, France, England, Japan, Denmark, UAE, India, Korea, China and Etc. where participating among Iranian companies in Iran HVAC&R exhibition.

Based on the organizer's assessment during the exhibition, most of the exhibitors were satisfied of the total visitors during different days of Iran HVAC&R exhibition. Almost 42,000 visitors, have visited this exhibition and not only the common visitors were mostly the decision-making and top managers of companies involved with the exhibition fields, but also, most of the supply chain and target groups have visited the presented products and services all over the exhibition halls.

**We are expecting to increase the 2013 Iran HVAC&R Exhibition up to 10% growth in all aspects of total space, exhibitors and visitors.**



Average Temperature on Mehr at Tehran : 23 °C

Meteorological Site : [www.havairan.com](http://www.havairan.com) , [www.cloudysky.ir](http://www.cloudysky.ir)

Imam Khomeini International Airport Site : [www.Ikia.ir](http://www.Ikia.ir)

Mehrabad Airport Site : [mehrabad.airport.ir](http://mehrabad.airport.ir)



Nama Negar Co., is a well-known & famous event organizer with a brilliant background in Iran, which had been organized more than 100 international and professional exhibitions in different industries.

Nama Negar Co., is a member of different professional associations such as "Iran Exhibition Organizer association (IEOA)", "Iran market research association", "Industry & mine council" and "International Association of Exhibitions and Events (IAEE)".

Also Nama Negar Co., has the license of exhibition management from UFI. Nama Negar group, presents services in both consulting and executive fields, such as taking visa , hotel reservations , transfers , booth construction , interior design , website design , advertising and supplying the translator , interpreter and researcher among other related services.

The CEO and other employees of Nama Negar Co., invite you to experience the deal , as Vast as the world Market , just with us.





## Who visits?

- Architects
- Consultants
- Engineering companies
- Whole sales, traders, importers, exporters & distributors

- Hvac & R contractors & experts
- Faculties
- Investment companies
- After sales and maintenance contractors
- End users



### 1. Heating Systems And Equipment:

- Interior heaters
- Hot water boilers
- Hot oil boilers
- Other boilers and components
- Alternative and renewable energy
- Water heaters
- Floor heating systems
- Radiant heating systems
- Heat automation components
- Hot air apparatus
- Induction heating apparatus
- Other

### 2. Air Conditioning & Ventilation Systems And Equipment

- Air Conditioner Units
- Fans
- Fan Coils
- Condensers
- Heat Pumps
- AC Automation Components
- AC Condensing Pumps
- Ventilators
- Air ducts
- Air filters
- Recuperates
- Air curtains
- Air washer
- Air cleaning devices
- Aspirators
- Extractor hoods
- Clean rooms
- Air dampers
- Humidifier/Dehumidifier-Dryers
- Other

### 3. Refrigeration systems and components

- Chillers
- Cooling tower
- Close circuit liquid refrigeration system
- Ice makers

- Ice-cream machines
- Freezers
- Refrigerant gases
- Cold rooms
- Cold room accessories
- Refrigeration heat exchanger
- Evaporative Condensers
- Refrigeration compressors
- Evaporative coolers
- Mobile refrigeration systems
- Air conditioner refrigeration components
- Thermostats
- Vibration absorber
- Refrigeration oil
- Sandwich panels
- Other refrigeration systems and equipment

### 4. Installation Systems And Components:

- Installation components
- Radiators
- Towel warmers
- Valves & faucets/Pumps
- Boosters
- Burners
- Boilers
- Thermal Insulation materials
- Sound Insulation materials
- Water proofing membrane
- Measurement devices & indicators
- Water purification, treatment systems & equipment
- Sealants
- Fire installation components
- Descaling materials
- Drainage appliances
- Filters
- Other

### 5. Pipes & Fittings

- Pre-Insulated Piping
- Pipe Insulation
- Steel pipes
- PE pipes

- PVC Pipes
- PPR, PPRC Pipes
- Copper pipes
- Ductile pipes
- Insulated/coated pipes
- PP type pipes
- Multi pipes
- Other types of pipes
- Thermoplastic hose and fittings
- Pipe fittings for water supply in building
- Bathroom fittings
- Fittings for water heating equipment
- Gas fittings
- Fittings for liquefied gas/Fire extinguishing fitting
- Fittings for refrigeration systems
- Other fittings

### 6. Electronic Systems & Building Automation Components

- Facility Management Systems
- Building Automation Systems
- Energy Management Systems
- Climate Control
- Web-Based Monitoring Systems
- Other Net-Worked Building Systems Including: Lightings, Security, Energy Products, Fire Alarm Systems and More
- Elevators electrical safety systems components and equipment
- Other

### 7. Service groups

- Mechanical, Installation Design & Application
- Chambers, Associations And Foundations
- Press, Publishing Houses and websites
- Universities
- Finance Companies and Organizations
- R&D And Consulting Services
- Other Services
- Energy Simulation
- Testing, Adjusting & Balancing
- Service Maintenance



#### Supported by :

- ▶ Iranian Syndicate of Heating, Refrigerating and Air-Conditioning Industries
- ▶ Iranian Society of Mechanical Engineers
- ▶ The Association of PVC Pipe & Fitting Producers
- ▶ Iranian Solar Energy Conservation Society
- ▶ Iran Energy Conservation Society
- ▶ Iran International Exhibition Organizers
- ▶ Tehran Construction's Mechanical Eng. Association
- ▶ Iran Society of Heating, Refrigerating, Air Conditioning Engineers (ISHRAE)





**Why exhibit :**

- Being in the right position among other competitors in market.
- Get in touch with the visitors and actual customers, who come only to find you.
- Get information about new markets in Iran.
- Introduce and improve your products and services.
- Face to face with decision-making and top managers of exhibition field companies.
- Direct contracts.
- Participation in meeting we have arranged to cooperate with top companies in Iran.
- Negotiation with Iran HVAC&R seminar participants.
- Negotiation with invited consular.
- International marketing, just by our side: magazine Ad, virtual films and pictures, multimedia DVD/CD, website list of exhibitors, exhibition book and media Ad.

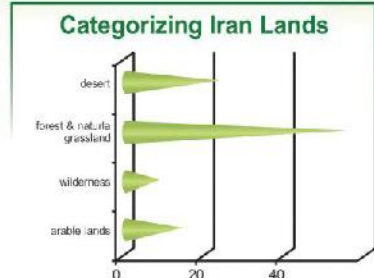
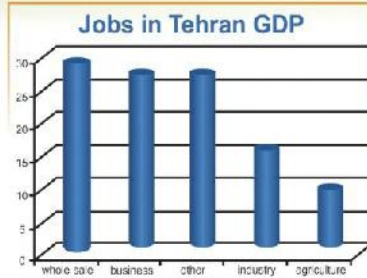


Executive Report of Previous IRAN HVAC&R Exhibitions			
year	Total Space (m <sup>2</sup> )	No. of Participant Contries	Total Exhibitors
2010	20040	22	329
2011	21500	24	382
2012	22400	25	421



Visitor Categories (percentage)					
category	%	category	%	category	%
Total ( 42000 person )	100%	Manufactures	12.5%	Faculties	10.5%
		Suppliers	23.2%	Importers & businessmen	6.85%
Traders & Whole sales	14.5%	Governmental	8.9%	Others	23.6%





Iran with an area of 1648195 square kilometers, located at the heart of the Middle East, connects Caspian Sea, the largest lake to Oman Sea from the north to the south. This special communication path makes Iran be of high importance to other countries.

Many vast plains, high mountains, wilderness areas, rivers and lakes in Iran have turned it into a country with many different climates at the same time and in every season of the year. This feature is one of reasons of tourist attraction, and also shows the need and importance of heating and cooling systems at all months of the year and most areas of Iran, demanded by people and the tourists. Province of Tehran, with a population of 13 million, is the biggest province of Iran from the consumer market point of view, and is considered as the business center of Iran. City of Tehran is the biggest city and the capital of Iran, with a population of 8 million and an area of around 700 square kilometers. This city is located in the north of Iran and the south of Alborz Mountains. It is also considered as the 27<sup>th</sup> world's largest city, with a GDP of around \$1 trillion dollars which has rated Tehran as the 56<sup>th</sup> richest city in the world.

GDP of Tehran in 2012 was estimated 418 billion dollars, while almost half of the industrial activities of the country have implemented in Tehran, such as different food factories, electronics and electrical equipment, automotive equipment, cement, textiles, chemical materials, Iran's leading center for the sale of furniture products and carpet, and also Tehran refinery.

Oil and non-oil exports are some examples of Iran's export to the other countries. Various technical and engineering services, IT group services, tourism services, gas condensation, petrochemical, industrial products, carpet and hand-crafts, agricultural products and mining achievements are a number of things which are exported from Iran.

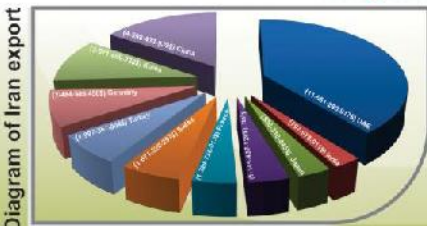
Iran currently is experiencing an increasing growth in its manufacturing industry. Of course, growth and development in each industrial section calls for supplying and equipping its utility section, and along with continuity and dynamism of Iran industry, supplying and developing the sewage network, and also urban and suburban conduction of water is being implemented. On the other hand, along with industrial growth and as a result of an increase in workforce demand, migration from villages and also neighboring countries to industrial cities in Iran has increased. Therefore, the need of housing supply and thus, increasing growth in implementation of construction projects in the country, have boosted Iran utilities industry.

- Some examples of Iran construction—industry projects would be as follow:
- Implementation of more that 35% of sewage network project in 229 cities in Iran with a budget of 40 thousand billion Rials and 800 million dollars currency.
  - Implementation of hundreds of damming projects and conduction of water across the country.
  - Setting up steam generating units, phases 15 and 16, the south Pars gas field.

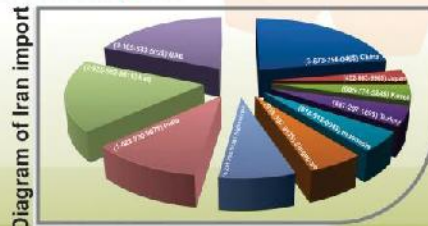
- 24000 construction projects in Ministry of Education with a budget of 5000 billion Rials.
- Implementation of airport construction, reforming, and development with budget of about 2000 billion Rials.
- Exploitation of more than 750 thousand units of Mehr housing.
- Inauguration of the most modern steel-ingot plant.



**Diagram of Iran import and export**



- (011) 851 295 0176 UAE
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The successful experience of the world's leading countries in the economic sphere is the result of their strong focus on the export promotion and development of foreign trade. TPOs functions including; promotion, facilitation, information, and administration, provide support for the business community. The three core functions of trade policy, trade promotion, and trade facilitation will provide support to build productive capacities, upgrade industrial and agro-technologies, and expand exports and markets. In pursuit of those objectives and in view of the leading role of TPOs in preparing new policies and providing supporting facilities needed to develop a comprehensive infrastructure for the foreign trade, the Export Promotion Center of Iran (EPCI) with nearly four decades of hands-on experience in promoting the Non-Oil Export was restructured in 2004 and took up its new mandate as "Iran Trade Promotion Organization".

TPOs Aims and goals: Foreign Trade Development of Islamic Republic of Iran, Developing Export Markets for Iran's Goods & Service, Assistance to Iranian SMEs to Expand Internationally, Enterprise Development and Competitiveness ,Market and Product Development. Website: [www.TPO.ir](http://www.TPO.ir)



The permanent location of Iran International Exhibitions Co. is one of the most important commercial and economic centers of Iran with an atmosphere, facilities and exhibition area exclusively in the country, providing a desirable environment for holding special and international for Iranian and foreign businessmen. In addition to representing and demonstrating ability to do commerce exchange, they are able to capitalize in and expand a project of technical and international significance. Business scope: Organizing or undertaking both the international exhibitions in Iran and the Iranians exhibitors participate in foreign countries; Exhibits transportation and leave over sales service;; Designing and building for exhibition; Agent for Ads and publish them through our own media; Providing set service such as printing gifts and etc.; Leasing, retailing and whole-sale exhibition materials and equipment. Website: [www.Iranfair.com](http://www.Iranfair.com)



IRAN INTERNATIONAL EXHIBITIONS Co.



[WWW.TPO.IR](http://WWW.TPO.IR)

[WWW.IRANFAIR.COM](http://WWW.IRANFAIR.COM)



Reserve	HOTEL	SGL (€)	DBL (€)	RANK	LOCATION
	Esteghlal Parsian			*****	chamran highway
	Azadi			*****	chamran highway
	Homa			*****	Valiasr St., Vanak sq.
	Espinas			*****	Keshavarz Blvd.
	Enghelab			****	Taleghani Ave.
	Evin			****	chamran highway

For more information about the prices , please kindly contact the executive office.

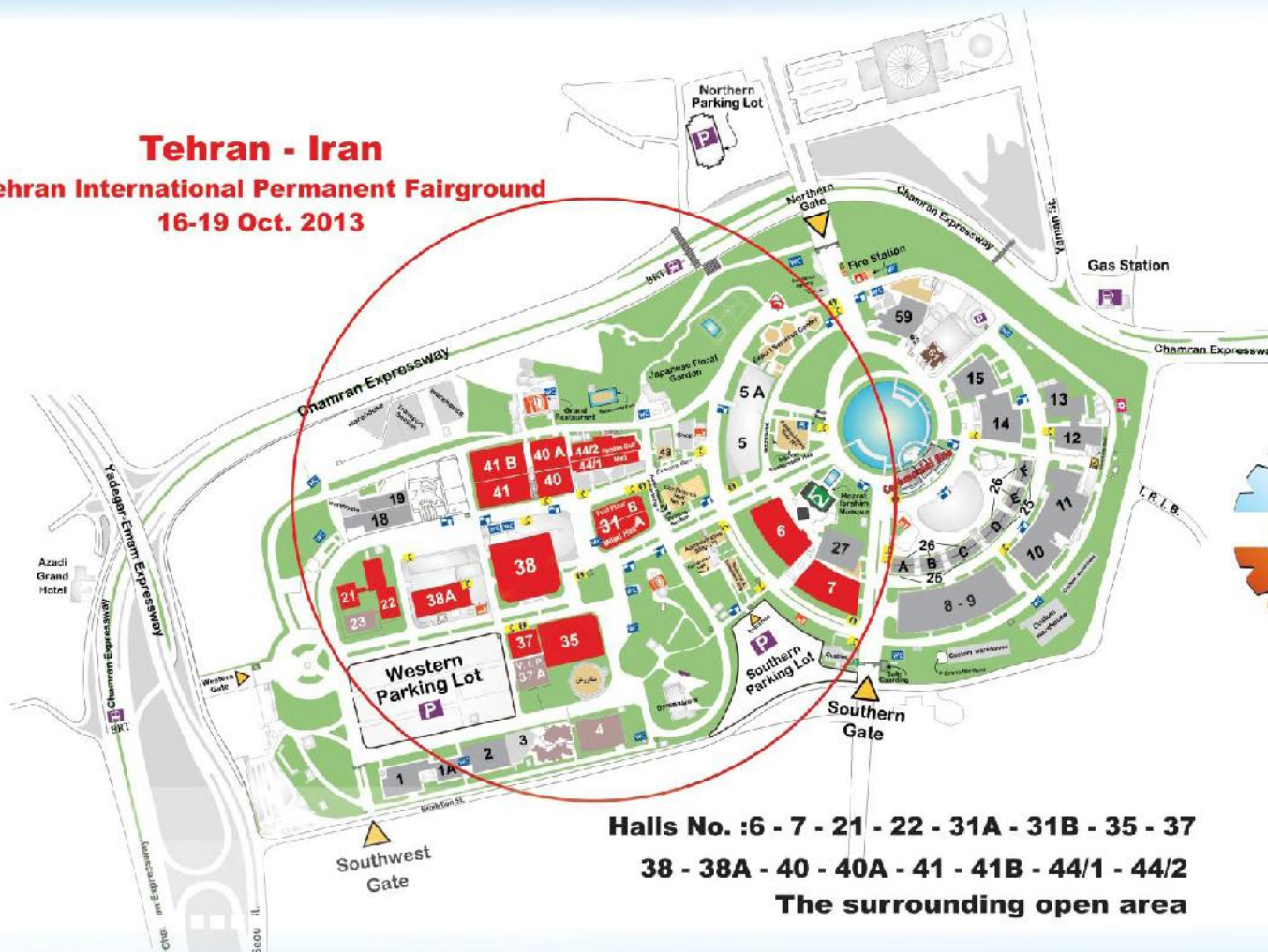
SERVICE	DEPT. PARTNER	CONTACT
<input type="radio"/> Visa & Hotel <input type="radio"/> tour <input type="radio"/> Iran tourism	<input type="radio"/> Transfer <input type="radio"/> custom services <input type="radio"/> VIP booth construction	SERVICE@NNI.IR

<b>Individual/Company name:</b>		
<b>Telephone:</b>	<b>Fax:</b>	<b>Mobile:</b>
<b>E-mail:</b>	<b>Website:</b>	
<b>Fair name:</b>	<b>Arrival time:</b>	<b>Departure time:</b>
<b>Car rental:</b> <input type="checkbox"/>	<b>Transfer:</b>	<b>Normal</b> <input type="checkbox"/> <b>VIP</b> <input type="checkbox"/>

Name & Family name:

Signature:

**Tehran - Iran**  
**Tehran International Permanent Fairground**  
**16-19 Oct. 2013**



**Halls No. :6 - 7 - 21 - 22 - 31A - 31B - 35 - 37**  
**38 - 38A - 40 - 40A - 41 - 41B - 44/1 - 44/2**  
**The surrounding open area**

Unit No.28, Abshar Building, No.49, Daman Afshar St., Mirdamad Blvd., Tehran, Iran  
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